



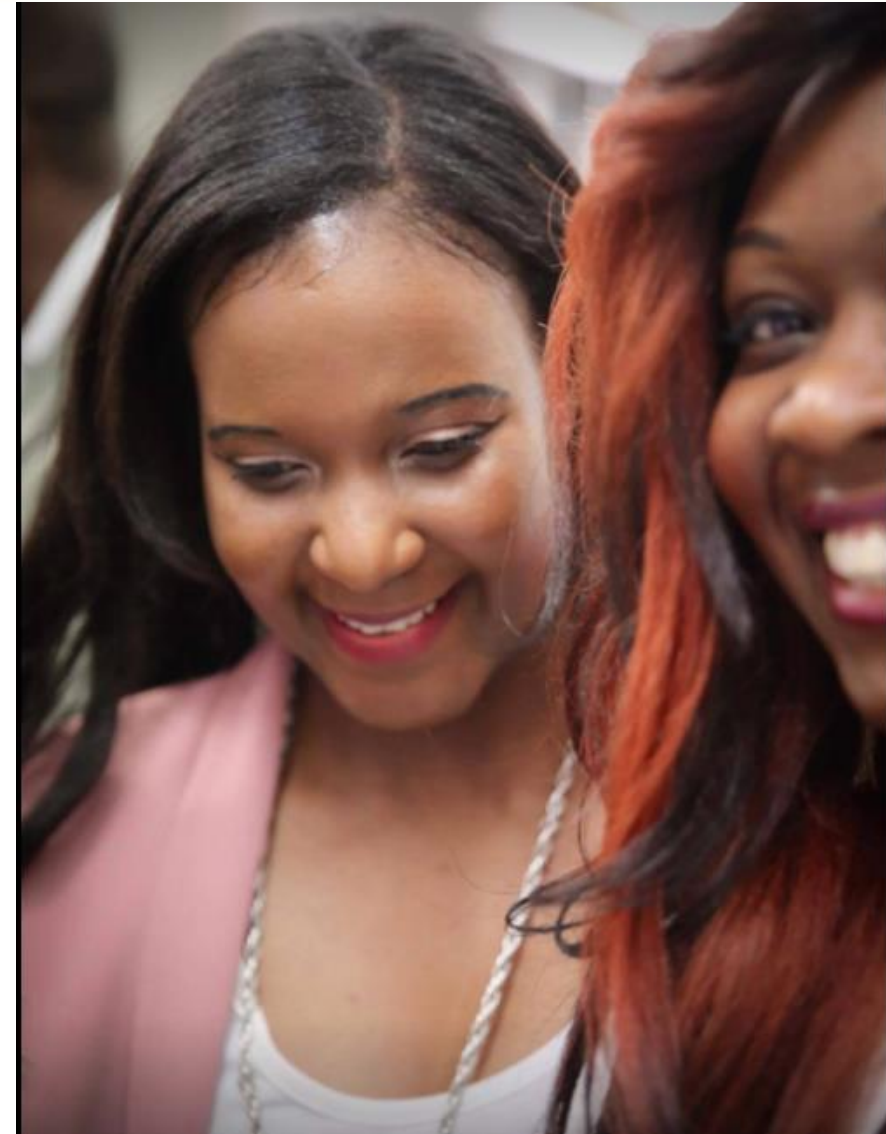
TOGETHER YOU SUCCEED

ABOUT US

- NOVAJI INTROSERVE LIMITED is a licensed value added service provider specialized in mobile financial services, digital content monetization, enterprise and financial solutions driven by passionate team and state-of-the-art technology
- Our services offerings include Shortcode & USSD, Caller Tunes, Digital Media, ERP Solutions and other FINTECH Solutions
- The company is led by a Board of Directors with a combined 20 years experience in Management, Telecoms, Finance, I.T. and Customer Relations Management

WHAT WE DO

- **Shortcodes & USSD**
- **Caller Tunes**
- **Digital Content Monetization**
- **Mobile Financial Payment Solutions**
- **Integration & Application Development**
- **Mobile apps**
- **Business Intelligence & Reporting**
- **Enterprise Resource Planning Solutions**



OUR VISION

To be the world's most customer centric company;
To enable every businesses become more
successful through strategic application
of technology

OUR MISSION

- To bring mobile technology innovation & excellence to every business in the world
- To create the most innovative mobile products and services within the digital ecosystem
- To serve as a model of excellence in delivering mobile and enterprise solutions

CORE VALUES

- Customer First - To Always Be Customer Centric
- Build Relationships
- To Constantly Innovate & Re-invent
- Continuous Improvement
- Achieve Excellence: or Nothing
- Integrity

CORE SERVICES



WEB APPLICATIONS

Using the latest web technologies we design, develop, deploy and support with a passion for nothing less than the best



ENTERPRISE SOLUTIONS

We build solutions are customized, scalable and secure business solutions that are customer-centric & cost-effective



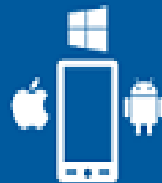
VALUE ADDED SERVICES

Bulk SMS, Short Codes or USSD. We've been deploying everywhere with over a decade of experience



APPLICATION INTEGRATION

We deliver integrated mobile, payment, enterprise and web solutions. Our solutions make everything work together



MOBILE APPLICATIONS

We have a vibrant & creative team of young and experienced software engineers
Every platform is supported



PAYMENTS

Whether mobile or web, we make payment easy. We offer a wide variety of solutions to meet your payment needs

PRODUCTS & SERVICES

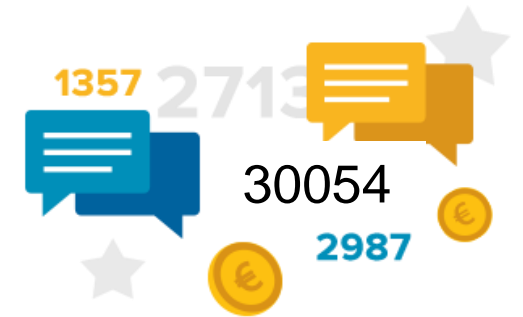
VALUE ADDED SERVICES (DIGITAL VAS)

- Shortcodes
- USSD
- Digital Content Monetization
- Caller Tunes
- Big SMS
- Airtime
- Data Services
- Interactive Voice Recording (IVR)
- Call Center Solutions



SHORT CODES

- Also known as Premium SMS : is number is a 3-7 digit number used for messaging that charges a premium price to the end user per sent SMS. End user pays a higher price of the message than for a normal SMS message.
- That price can be anywhere from N10-100/SMS depending on the nature of the service.
- The most known use case for premium SMS is when the numbers are used for charity or voting activities. For example, in case of a natural disaster, people can easily send an SMS message to a short code in order to donate funds to help people in need.
- Another use case is connected with reality show voting where shows like Big Brother or Voice usually have contestants competing for a grand prize. The show's viewers can vote and contribute to their favorite contestant success.
- Premium SMS numbers are also used for various competitions. This marketing strategy is often used by retailers who, in exchange for the competition opt-in, offer valuable awards like a car or exotic trip.



- Ore is an online group management platform that makes it easy to manage group activities such as contributions, loans , projects and investments
- Ore can be used by cooperatives, associations, credit thrift providers and MFB for day-to-day management
- Ore add transparency, efficiency and better operability to the way corporatives are run, reducing risk and increasing security
- Visit www.ore.ng

The word "ore" is written in a blue, lowercase, rounded font.

ERP FOR BUSINESS

- NOBUS is a Complete Cloud-based accounting, payroll and invoicing solution
- Designed for Small-to-Mid Scale Enterprises (SMEs)
- With the ability to scale to any size
- Over 300+ Modules
- Highly customizable to fit any business model
- Complete support by NOVAJI to ensure high-availability, scale and performance



FINANCIAL SERVICES



BVNs Issued
34,527,896
2nd September 2018

Financial Industry Bank Verification Number

An initiative of
THE CENTRAL BANK OF
NIGERIA

Validation API | Face Recognition & Verification | Payment Solutions
Automated Payments | Real-time Notification | BVN Enrollment | Bulk Payments

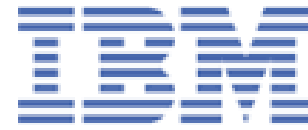


powered by



OUR PARTNERS

 **Novaji Introserve**
..together you succeed



***astTECS**

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